



NEWS RELEASE

United States Department of Agriculture
NATIONAL AGRICULTURAL STATISTICS SERVICE
PACIFIC REGIONAL OFFICE - HAWAII
Cooperating with the Hawaii Department of Agriculture



Pacific Regional Office - Hawaii · 1428 S. King St., · Honolulu, HI 96814 · (808) 973-2907 · www.nass.usda.gov/hi

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Contact: Vic Tolomeo
(916) 498-5161

2012 CENSUS PROFILES HAWAII FARMERS AND AGRICULTURE *Average Sales Per Farm Increase in Maui, Honolulu, Kauai, and Hawaii Counties*

SACRAMENTO - **May 2, 2014** – Today the U.S. Department of Agriculture's National Agricultural Statistics Service (NASS) released the final 2012 Census of Agriculture results sharing a wide-range of information about what agricultural products were raised in the United States in 2012, and where, how and by whom they were grown. The data, which is reported at the national, state and county level, will help farmers, ranchers, local officials, agribusiness and others make decisions for the future.

"The 2012 Census of Agriculture provides a wide range of demographic, economic, land, and crop and livestock production information as well as first-time or expanded data," said Vic Tolomeo, Director, USDA-NASS Pacific Region. "Many of these data about Hawaii and our counties are only collected and reported as part of the every-five-year census."

The 2012 Census of Agriculture data show the following key trends for Hawaii.

- In 2012, Hawaii's number of farms decreased to 7,000, down 7 percent from 2007
- Average sales per farm increased in all four counties. Maui County leads at an averages sales total of \$167 thousand per farm, followed by Honolulu County, then Kauai and Hawaii.
- The Aloha State leads the U.S. in Macadamia Nut, Papaya, Passion Fruit and Taro, Bananas, Coffee, Pineapple and Watercress production.
- Total land in farms increased for the state of Hawaii from 1.12 million acres to 1.13 million acres.

To provide easier access to the data, NASS created a number of online tools for people to find and use Census data, including:

- [Quick Stats 2.0](#) – an online database to retrieve customized tables. For those new to this tool, a new [tutorial video](#) provides easy-to-follow instructions.
- [API](#) – a tool for developers.
- [Agricultural Atlas Maps](#) - profiles of the nation's agriculture at the county-level in a series of multicolor pattern and dot maps
- [Desktop Data Query Tool](#)- a downloadable desktop tool to analyze data without Internet access once you have downloaded and installed this tool.

For more information about the Census of Agriculture including all the final 2012 Census of Agriculture results, and tools to access and share the data, visit www.agcensus.usda.gov.

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